



Centre for Biosystems Science and Engineering S E M I N A R

at 2:30 PM on May 24, 2017

MRDG Seminar Hall

How to write for and get published in international scientific journals

Ms. Swati Meherishi

Executive Editor-Applied Science and Engineering, Springer

The face of scientific publishing is changing at a very fast pace. Transitions from print to electronic, onset of open access publishing and change in research demographics by geography, are a few of the issues being talked about in the publishing world today. How do these changes affect researchers? How can young researchers leverage these transitions to make their work visible? What is Open Access Publishing? What are citations and how are they calculated? These are just a few questions that Springer's Author Workshops address. In this particular Author Workshop Lecture, Swati Meherishi will speak briefly about the transitions in and the needs of the publishing world and how young researchers need to prepare for it. This author workshop has been devised specifically as a resource for teaching non-native English-speaking researchers, particularly young scientists how to achieve publication success. Some of the key topics covered during this presentation are:

1. Writing for International Journals: Language, Style and Accuracy
2. Selecting a Journal for your Manuscript
3. Peer Review and you
4. Plagiarism, Citations, Open Access: The Buzzwords of publishing
5. Predatory journals and publishers and how to spot them

About the speaker:

Swati Meherishi is Executive Editor of Applied Sciences and Engineering at Springer. She has an extensive experience publishing engineering content across two continents. She holds degrees in Physics and Philosophy from the prestigious St. Stephen's College in Delhi. Prior to Springer, Swati has managed key engineering textbook portfolios in both India and the United States. At Springer, Swati manages a growing portfolio of journals, including both Springer-owned and key academic society journals, such as Journal of the Indian Institute of Science, INAE Letters, Transportation in Developing Economies, Indian Geotechnical Journal, Transactions of the Indian Institute of Metals, and the Institution of Engineers (India) journals. She has successfully negotiated and launched new journal partnerships with several institutions of repute, including the Indian National Academy of Engineering, the Indian Institute of Science, and the Indian Institute of Packaging.

Swati also publishes books across all domains of engineering and applied science. She has successfully launched several new book series, including prestigious partnership series with the Infosys Science Foundation, Indian Institute of Metals, and IIT Kanpur. Her primary aims at Springer are to grow Springer's Engineering and Applied Sciences Portfolio in key interdisciplinary areas and to generate institutional and corporate partnerships. While her authors and editors hail from top institutes and corporate centers all around the globe, Swati's focus remains to garner quality content from top engineering schools and corporate R&D groups across India in form of both books and journals. Swati is a member of the Materials Research Society (MRS), Institute of Electrical and Electronics Engineers (IEEE), and the American Institute of Chemical Engineers (AIChE). In her free time she teaches technical communications courses to graduate students at the IITs.

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