

Sponsorship Proposal

9th Annual Research Symposium

Centre for **Bio**Systems **S**cience and **E**ngineering (**BSSE**)

Indian Institute of Science, Bengaluru



About us

The Centre for BioSystems Science and Engineering (BSSE) at the Indian Institute of Science (IISc) is a young and dynamic department focused on cutting-edge research in the areas of bioengineering, biotechnology, biomaterials science, biomedical engineering, systems biology, and medicine.

Primary Activities

- Providing intellectual and infrastructural support to perform interdisciplinary research to investigate biological systems.
- Training and equipping students from undergraduate through postdoctoral research level to pursue academically rigorous and industrially relevant research problems.

The major goal of BSSE is to integrate research activities in the aforementioned areas with interactions and collaborations to provide avenues for multidisciplinary research activities with translational outcomes. The ultimate goal is to use engineering tools to better understand the biological scenarios and explore possible diagnostic, therapeutic, and theranostic applications. Research activities in the department are spearheaded by students and faculty, who have procured competitive grants for studies related to bioengineering research.



The Annual Symposium

With sustained efforts from the faculties and students, the Annual BSSE symposium will be organized between January 19 and 21, 2023. The prime objective of the symposium is to acquaint the students and corporate fraternity worldwide to recent developments in the area of bioengineering, particularly immunoengineering, systems biology, and biomedicine. The symposium will not only enhance the communication network within the research fraternity, but also serve as a platform that provides a glimpse of the technological advances in these research areas in India and abroad through a series of plenary talks, panel discussions, etc. The symposium will also conduct an ideathon with an intent to encourage aspiring innovators and entrepreneurs in bioengineering.



Sponsorship Packages

Title Sponsor

₹ 1,00,000 and above

- Mentioning the Sponsor's name at the start of each talk of every session.
- Logo on banners, flyers and online media.
- Inclusion of company advertising pamphlets in participants' registration kit.
- Brief description in the brochure / a section in the advertisement pamphlets.
- Company name on sponsored awards to speakers.
- Advertising videos of the company during lunch time.

Ideathon Sponsor

₹ 80,000 and above

- Mentioning the sponsor's name at the start of each session of ideathon.
- Opportunity for a 20-30 minutes presentation by a representative.
- Online Leaflets (provided by the sponsor) will be given to the participants.
- Logo on website, flyers and online media.
- Company name on sponsored awards to the ideathon winners.
- Advertising videos of the company during break time.

Associate Sponsor

₹ 60,000 and above

- Mentioning the sponsor's name at the start of each talk.
- Online Leaflets (provided by the sponsor) will be given to the participants.
- Logo on website, flyers and online media.
- Company name on sponsored awards to speakers.
- Advertising videos of the company during lunch time.

Powered by Sponsor

₹ 40,000 and above

- Logo on flyers, brochure and online media.
- Online Leaflets (provided by the sponsor) will be given to the participants.
- Company name on sponsored awards to speakers

Event Sponsor

₹ 20,000 and above

- Logo on flyers, brochure and online media.
- Online leaflets (provided by the sponsors) will be given to the participants.

Media Partner

Publicity via print/
social media

- Special mention at the start and end of the event.
- Logo on website, event posters and brochures.

**for further correspondence
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